

Girl Guides Anemia Prevention Badge Program: Integrating anemia prevention into civil society organizations

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Presentation Overview

- The Challenge
- Partners
- Anemia Prevention Badge Program
- Successes
- Limitations
- Conclusions

The Challenge

- Anemia most prevalent nutritional deficiency among women and adolescent girls
- Adolescence key time in life cycle for anemia prevention
- Adolescent girls very hard to reach

The Objective

- Increase coverage of anemia prevention programming among women and adolescent girls in Rwanda, Swaziland, and Uganda

Why integrate anemia prevention into Girl Guides programs?

- Girl Guides are 7-18 years old
- From wide range of socio-economic backgrounds
- Existing and active organization
- Girl Guide Associations have experience working with adolescents & health issues

Anemia Prevention Badge Program

- Collaboration: FANTA, Regional Centre for Quality of Health Care (RCQHC), World Association of Girl Guides and Girl Scouts (WAGGGS)/Africa Region, USAID
- Implementation partners: national Girl Guides Associations, district-level education officials, district-level health officials, schools


Anemia Prevention Badge Program (2)

- Anemia lessons integrated into regular patrol meetings
- Girl Guides earn an “Anemia Prevention Badge”
 - Demonstrate knowledge
 - Complete age-appropriate practical activities
 - Complete community outreach activities

Anemia Prevention Badge Program (3)

- Key Messages:
 - Eat well to prevent anemia
 - Prevent and treat malaria
 - Prevent hookworm
 - Take iron tablets as directed by health worker


Anemia Prevention Badge Materials

girls worldwide say 
World Association of Girl Guides and Girl Scouts
Association mondiale des Guides et des Guides
Association mondiale des Guides et des Guides

**WORLD ASSOCIATION OF
GIRL GUIDES AND GIRL SCOUTS,
AFRICA REGION**


**The Anaemia Prevention Badge
Guiders' Training Manual**

**WORLD ASSOCIATION OF
GIRL GUIDES AND GIRL SCOUTS,
AFRICA REGION**



Anaemia Prevention Badge Award Handbook

**Anaemia prevention
Badge workbook
for Brownies,
Girl Guides, and Rangers**



Developing an integrated program

- Stakeholder meetings
- Materials designed by FANTA, RCQHC, WAGGGS/Africa Region, with national GGA input
- National-level ToTs
- District-level trainings for Guide Leaders
- Follow-up/support from GG District Executive Commissioner

Program Integration Successes

- Popular program with strong community support
- GGs were effective communication channel
- Program expanded by GGs
- Model adapted in Uganda

Program Limitations

- Requires community and district-level support
- Complementary services not always available or accessible
- Community outreach most successful in rural areas
- Funding for producing more materials

Conclusions

- Integration was essential to achieve the mandate of reaching adolescent girls.
- Integration was successful because:
 - All stakeholders were involved from the beginning
 - Anemia is important to all partners
 - Program built on the strengths of each partner
 - Worked within the systems already in place
- Challenges for future:
 - Better integration into health system
 - More support to urban community outreach

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