

India: Actions at the Policy Level – taking policy for anemia control as an example

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Goal for Anemia Control in India

- ★ Reduce anemia prevalence by 25% and severe anemia by 50% among children and pregnant women
- ★ This was the goal in
- ★ 9th five year plan (1997-2002) !
- ★ 10th Five year plan (2002-2007) !!
- ★ 11th Five year plan (2007-2012) !!! and
- ★ likely to be the goal for the 12th Five year plan (2012-2017)

Anemia

- ★ **Children: Very High 80% among under three years of age**
- ★ **Different SES consistently high...**
 - **Urban (63%)**
 - **Wealthiest households (56%)**
 - **Children whose mother's have 12+ years of education (55%)**
 - **Girls (69%), boys (70%)**
- **Women: Over 50%;**
- **Pregnant Women 58%: Similar picture**

Why Anemia Control?

Reduction of

- ★ **Prognosis**

- ★ **Life expectancy**

- * **Less**

- * **Less**

- ★ **More**

- ★ **Better survival**

- * **Less infection**

- * **Better growth potential**

- * **More appetite**

The World Health Organizations (WHO) 2002 Report titled "Preventing Risk, Promoting Healthy Life", mentioned iron deficiency as one of the top 10 preventable risks to disease disability and death in the world today

Why Anemia Control?



Treatment and control of anemia
can increase national
productivity by over 20%

Anemia Control: Partners



Ownership

